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Resumen

The Endurance of Family Businesses A Global Overview

La resistencia de la Empresa Familiar es una colección de ensayos que ofrece una visión general de la importancia y la resistencia de la familia controlado grande empresas. Gran parte de las negligencias de investigación económica y empresarial de historia empresas familiares, considerándolas una forma ineficiente de la organización empresarial. Estos ensayos discuten los puntos fuertes de la empresa familiar: la las empresas familiares han logrado maneras, financiado, y se rige sus corporaciones, así como la forma en que se estructuran su relación con el ambiente externo, por parte del gobierno a la empresa las partes interesadas. Las empresas familiares han aprendido nuevas formas de organización sus recursos y el uso de su know-how acumulado de nuevos mercados y entornos institucionales. Este volumen combina la experiencia de conocidos estudiosos que se especializan en la historia del negocio, historia económica, gestión y consultoría para proporcionar una perspectiva interdisciplinaria en las empresas familiares. Colaboradores proporcionan una visión global teniendo en cuenta Asia, América y experiencias europeas.

Paloma Fernández P 'Erez es profesor en el Departamento de Economía' e Historia de Empresas en la Universidad de Barcelona. Ella recibió una de los primeros premios ICREA Academia del gobierno catalán en 2008 y está en el consejo de redacción de la Historia y revistas de negocios Investigaciones de Historia Económica '. Ella fundó y coordinadas la Red de Investigación Interdisciplinaria en las empresas familiares.

Este libro titulado en español como "La resistencia de la Empresa Familiar" es una recopilación de artículos que ofrecen una visión general de la importancia y la resistencia a los negocios controlados por familias. Muchas discusiones han llevado a considerar la gestión de empresa por parte de familias, una forma ineficiente de la organización empresarial. Por esto, en estos artículos se discuten los puntos fuertes de la empresa familiar, de cómo éstas han aprendido nuevas formas de organización, nuevas maneras de manejar sus recursos y su buen uso de su know-how acumulado de nuevos mercados y entornos institucionales.

Este volumen combina la experiencia de conocidos estudiosos que se especializan en la historia del negocio, historia económica, gestión y consultoría para proporcionar una perspectiva interdisciplinaria en las empresas familiares. Colaboradores proporcionan una visión global teniendo en cuenta a varias regiones como Asia, América y en Europa.

Artículo 1. The Emergence of Family Business Studies: A Historical Approach to Pioneering Centers, Scholars, and Ideas

Con diferentes estudios sociológicos, mayormente realizados en los Estados Unidos, se ha estudiado a las empresas familiares desde el siglo XIX, la historia ha puesto atención a la evolución de los sistemas familiares de organización y las estructuras de la vida social, sobre todo después de la década de 1940.

The Endurance Of Family Businesses A Global Overview

N Colangelo



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