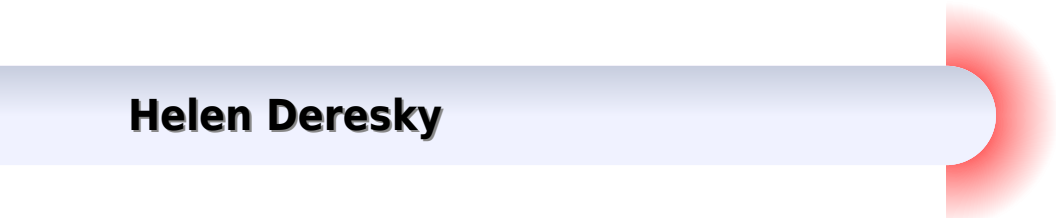




The Body Shop International Annual Report

Helen Deresky



The Body Shop International Annual Report:

The Body Shop Miriam Mennen, 2011-01-03 Seminar paper from the year 2003 in the subject Business economics Company formation Business Plans grade 2 1 New College Durham Business School language English abstract This assignment is concerned with the strategic planning process of a chosen organisation which is The Body Shop International plc In the first part the assignment focuses on the mission vision values and the objectives of this company In the second part the assignment will look at The Body Shop's key stakeholders and analyse their influence on the organisation's strategy Last but not least the third part of the assignment will assess the main influences on the future success of The Body Shop

Moralizing the Corporation Boris Holzer, 2010-01-01 Each chapter in this book by itself is a worthy contribution to the existing research on the TNC in a globalised world In *Spire Journal of Law Politics and Societies* The argument of this book is so powerful and convincing because it focuses on global subpolitics the corporate responsibility the power of its critics and the consuming citizen This shift of perspectives and its sophistication makes *Moralizing the Corporation* a must read for anyone interested in the dynamics of globalization Ulrich Beck University of Munich Germany *Moralizing the Corporation* offers a multi disciplinary analysis of the conflicts between transnational corporations and transnational advocacy groups The book is theoretically sophisticated and full of interesting and nuanced empirical findings that generate new knowledge about the relationship between politics and markets It views transnational corporations as quasi public institutions and explains their vulnerability to the non state authority of political consumers and protest groups Holzer develops theory on transnational subpolitics and corporate reflexivity and should be read by scholars and activists alike Michele Micheletti University of Stockholm Sweden This insightful book examines how transnational corporations respond to the challenges of anti corporate activism and political consumerism In prominent cases involving major corporations such as Nestl Nike and Royal Dutch Shell transnational activists have successfully mobilized public opinion and consumers against alleged corporate misdemeanours Campaigns and boycott calls can harm a corporation's image but as this book points out public scrutiny also gives corporations the opportunity to present themselves as responsible and accountable corporate citizens who subscribe to the very norms and values propagated by the activists Academics scholars and postgraduate students in international business management organization studies social movement studies and political sociology will find this book invaluable

UNICEF Annual Report 2006 UNICEF Staff, 2007 **Building Corporate Accountability** Simon Zadek, Richard Evans, Peter Pruzan, 2013-11-05 The practice of social and ethical accounting is emerging as a key tool for companies in the 1990s in response to calls for greater transparency and accountability to different stakeholders and as a means for managing companies in increasingly complex situations where social and environmental issues are significant in securing business success This is the first book to address the practice of social and ethical accounting auditing and reporting and its implications for the development of corporate social ethical and environmental responsibility It includes ten case studies as

well as an historical overview of the development of social and ethical accounting and reporting The editors introduce a methodological framework that allows emerging practice worldwide to be analysed understood and improved and the case studies are written by the practitioners giving insight into the experiences described This innovative book written by internationally acknowledged leaders in the field will be of enormous value to business managers particularly those with responsibility for corporate affairs human resources environmental management financial management or planning It will also be a useful text for business students

Deeply Responsible Business Geoffrey Jones,2023-03-21 Deeply Responsible Business profiles corporate leaders of the past two centuries who made social missions vital to their businesses Geoffrey Jones explores the characters and motivations of fourteen such leaders and compares their deep social and environmental commitments to the lukewarm corporate social responsibility of today

Assessing the Environmental Consumer Market United States. Environmental Protection Agency. Office of Policy, Planning, and Evaluation,Abt Associates,1991

Progressive Corporate Law Lawrence E Mitchell,2019-06-26 Reflecting recent re examinations of the nature and purpose of the modern publicly held corporation *Progressive Corporate Law* introduces the reader to alternative perspectives within the field The contributors to this volume are loosely bound both by their rejection of the prevailing paradigm of the corporation as a public good designed exclusively for the maximization of private profit and by their affirmative goal of designing corporate laws that accord better with the corporation s political and social realities The resulting series of visions emphasizes communitarian themes of efficiency and morality of responsibility altruism and unity within the corporate form as well as between the corporation and the broader society *Progressive Corporate Law* is important reading for business executives lawyers policymakers and others who are concerned with the role of corporations in modern life Designed to act as a springboard for stimulating discussion it will be a valuable supplement to courses and seminars in corporate law and business ethics

The Corporate Paradox Alan Felstead,2024-10-02 First published in 1993 The Corporate Paradox is the first major in depth study of the franchise relationship and how it functions While past debates have focused on the question What do bosses do we are now being asked Who really is the boss Since the late 1970s the emergence of franchising arrangements has been a major part of the wider process of change taking place in the nature of modern business organization The names of franchise companies are familiar to most people Coca Cola McDonalds Pepsi cola Body Shop to name but a few But how many people realize that each such outlet is a separate legal entity owned by a local franchisee Franchising remains at best little understood In this book Alan Felstead explores who controls what why and how setting his discussion within the context of the many current changes affecting traditional contractual bonds between employers and employees producers and buyers owners and managers This is a must read for students of management organizational studies marketing industrial sociology and commercial law

A Strategic and Tactical Approach to Global Business Ethics, Second Edition Lawrence A. Beer,2015-01-12 The inclusion of ethically driven elements into the strategic planning process of

multinational corporations MNCs is an emerging consideration in the modern era of globalization Firms pursuing cross border activities in any capacity and to whatever degree or scale are increasingly coming into contact with differences in morally applied decision making that affects their operational success and sustainability The choices made require the use of clear and unambiguous codes of conduct for embedded managers abroad The implementation of a properly administered code coupled with a program of corporate social responsibility CSR can add value to a company while its misapplication or exclusion can diminish value

The Planetary Bargain Michael Hopkins,2012-03-29 Corporate scandals and lack of confidence in our largest institutions mean that corporate social responsibility CSR now matters more than ever Encroaching on CSR are concepts such as corporate sustainability and corporate citizenship and older concerns with business ethics business in society and the ethical corporation This significantly revised and updated version of The Planetary Bargain explains the relations among these concepts and reflects the author s new ideas and their new context Enterprises across the world are waking up to the need for social responsibility towards shareholders and potential investors managers and other employees customers business partners and contractors or suppliers the natural environment and the communities within which they operate including national governments and non governmental organizations Drawing on case studies of international companies and analysis of research from the past two decades The Planetary Bargain shows how corporations can preserve their profitability while treating all stakeholders ethically and responsibly It suggests a cooperative CSR strategy which creates prosperity for corporations and for the people they serve It presents the case for a worldwide agreement or planetary bargain between private and public sectors arguing that it is good for business and essential for future prosperity and stability

Interpreting Company Reports and Accounts Geoffrey Holmes,Alan Sugden,Paul Gee,2002 This text shows readers how to analyze company reports and accounts in a qualitative and quantitative fashion This updated edition contains examples on practice revised to reflect accounts dated 1998 or 1999 as well as improved coverage of international accounting standards

UNICEF Annual Report 2001 UNICEF.,2001 UNICEF is mandated by the United Nations General Assembly to advocate for the protection of children s rights to help meet their basic needs and to expand their opportunities to reach their full potential This report details the accomplishments and activities of UNICEF for the year 2000 The report begins with a timeline describing major accomplishments from 1990 to 2000 and the mission statement The overview statement from the executive director pledges that UNICEF will continue to build partnerships dedicated to mobilizing the resources necessary to realize children s rights and meet their basic needs The report next describes the Global Movement for Children as a coalition of governments United Nations agencies nongovernmental organizations private sector and community groups and families and children who are dedicated to improving children s lives The accomplishments of UNICEF in 2000 are then detailed including implementing immunization programs improving access to education providing children and adolescents with opportunities for participation in community life and using media to reinforce health

messages to children and adolescents and inform them of their rights The report describes programs in partnership with the corporate community and delineates international celebrity spokespersons Information is included on UNICEF's income by source of funding for each nation and agency The report also delineates expenditures by sector noting that 40 percent of expenditures are for child health and 18 percent for education The funds targeted for particular programs are listed by program The report concludes with contact information for various UNICEF committees KB **Cause for Success**

Christine Arena, 2011-02-08 Stung by corporate scandals and media mayhem many companies have begun integrating terms like sustainable business conscious capitalism and ethical business into their annual reports Is it more corporate greenwashing or are businesses today really changing how and with whom they do business Can corporate social responsibility become a new business standard When it comes to implementing the kind of business strategies that create vital social and economic returns many corporate leaders find themselves at a loss This is because unlike branding or accounting there are far too few solid industry case studies that profile the success stories and how those companies got there says author and award winning marketing specialist Christine Arena Arena finds reasons to be optimistic while she examines new business paradigms for doing good and translating that good into profit From Hewlett Packard to British Petroleum to Stonyfield Farms and The Body Shop Cause For Success profiles two case study companies per chapter exploring ideas such as philanthropy partnerships ethics driven businesses how companies are serving the world's poor bottom line advantages of standing for social justice as well as how some of the worst corporate citizens have become some of the best **Annual Report** United States. Small Business Administration, 1992 *International Management* Helen

Deresky, 2000 With coverage of the most current trends and research in international management in 1999 this text addresses the actual behaviours and functions required for successful cross cultural management at both the strategic and interpersonal level Die Chancen und Risiken von Ethik als Teil der Kundenorientierung Carina

Hoendervangers, 2002-11-01 Inhaltsangabe Einleitung Ihren Anfang nahm die Wirtschaftsethik Bewegung in den USA wo in vielen Unternehmen ethische Entscheidungen heute als elementarer Bestandteil für die Wettbewerbsfähigkeit angesehen werden In Deutschland beschäftigen sich führende Wirtschaftsethiker theoretisch bereits seit circa 15 Jahren intensiv mit dem Thema Zunehmend werden in den letzten Jahren auch chancenreiche Praxisansätze zur nachhaltigen ethischen Entwicklung beobachtet Trotzdem werden solche ethischen Maßnahmen immer wieder als unwirtschaftlicher Luxus bezeichnet und ihre Effizienz in Frage gestellt Ziel der Arbeit ist ein Bewusstsein über den Wertewandel hin zu kritischen Verbrauchern zu schaffen und daraus die Notwendigkeit einer Wirtschaftsethik abzuleiten Diese Arbeit stellt neben einer Theoriediskussion auch die praktische Entwicklung der Wirtschaftsethik dar und gibt dazu Empfehlungen mit welchen Strategien und Instrumenten ein Unternehmen operieren könnte Dabei wird stets ein kundenorientierter Fokus impliziert der die steigenden Anforderungen der Verbraucher an soziale umweltliche und gesellschaftliche Hintergründe der Produkte und

Dienstleistungen aufgreift Mit Hilfe von ausgewählten Praxisbeispielen aus der Literatur werden diese Erklärungen unterstützt und ergänzt Da die Wirtschaftsethik Bewegung hauptsächlich von großen multinationalen Unternehmen vorangetrieben wird bleibt ungeachtet der Tatsache dass Unternehmen jeder Größe Wirtschaftsethik zum Programm machen sollten das Hauptaugenmerk auf dieser Ebene Verknüpfung mit dem Ansatz der Kundenorientierung sollen die Bestandteile des ethischen Wirtschaftens in dieser Arbeit interpretiert werden Als Ziel ethischen Wirtschaftens wird die Lieferung uneingeschränkter Qualität unter Verzicht auf unethische Praktiken definiert Inhaltsverzeichnis Inhaltsverzeichnis InhaltsverzeichnisII AbkürzungsverzeichnisIII DarstellungsverzeichnisV TabellenverzeichnisVI Einleitung1 A Ethik und Handeln2 B Wirtschaftsethik und wirtschaftliches Handeln6 I Grundlagen und Konzepte6 II Entwicklung zu Corporate Social Responsibility11 C Wirtschaftsethik und Kundenorientierung17 I Gesellschaftlicher Wertewandel17 II Das Stakeholder Value Paradigma20 III Ansatz zur Kundenorientierung23 IV Aktueller Entwicklungsstand27 D Ethik im Kundenumgang31 I Umsetzungsrisiken31 1 Zielkonflikte31 2 Kommunikationsdilemmata32 3 Interne und externe **CIO**, 1995-08 Corporate Governance: Improving Competitiveness and Access to Capital in Global Markets A Report to the OECD by the Business Sector Advisory Group on Corporate Governance OECD, 1998-03-27 In this report to the OECD the Business Sector Advisory Group on Corporate Governance presents the perspectives that it believes should guide public policies related to corporate governance suggests areas for private sector voluntary action and recommends further actions for the OECD A Strategic and Tactical Approach to Global Business Ethics Lawrence A. Beer, 2010-04-18 Ethics is a compendium of moral interpretations steeped in a multitude of religious and philosophical applications It is subject to various cultural intrusions as well as independent personal interpretation The study of international business and all related managerial disciplines usually includes ethical content The majority of global management textbooks offer a chapter on ethics and its often misaligned cousin social responsibility They tend to cover the subject matter by stating the problem and then reciting laws enacted to combat social injustice as well as including philosophical theories intended to provide generic direction This iceberg approach a topical view of the issues leaves the average MBA student along with executive cadre longing for more specific guidelines

Environmental Management Michael V. Russo, 2008-09-05 Increased concern about the natural environment has led to an urgent call for organizations to take action toward environmental stewardship This Second Edition of the groundbreaking Environmental Management Readings and Cases will inspire readers to find creative solutions to the challenges of maintaining sustainable enterprise while restoring our ecological community Featuring a highly esteemed group of contributors with content from premier journals including Harvard Business Review this comprehensive reader fills a major gap in the teaching of business and the environment New to the Second Edition More than two thirds of the book consists of new material addressing emerging and timely topics like environmental regulation green marketing environmental strategy and more The book features 11 new cases providing a platform for lively classroom discussion This edition adds a stronger

international component highlighting the global nature of environmental management Accompanied by High Quality Ancillaries Instructor Resources on CD provide in depth teaching notes for both the readings and the cases course development guides including outlines and helpful charts providing visual links between readings cases that have been developed by the author and popular topics IRCs are available to qualified instructors only by contacting Customer Care at 1 800 818 SAGE 7243 between 6 am 5 pm PT Intended Audience This reader serves as a stand alone or supplemental text for upper level undergraduate or graduate courses such as Environmental Management Green Marketing Clean Production Environmental Policy and Strategy and other courses in business and environmental studies

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