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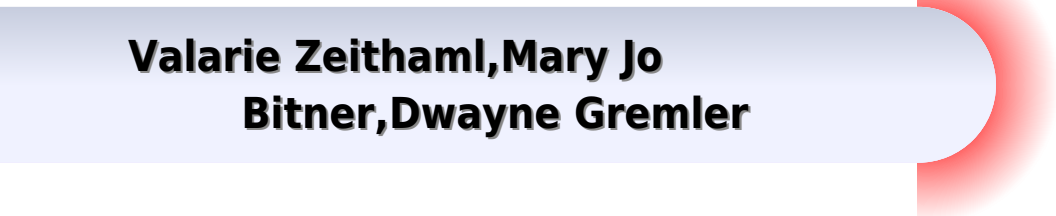
Integrating Customer Focus Across the Firm

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