

NEW

The DSC-W310 captures amazingly detailed images with a 28mm equivalent wide angle 4x zoom lens. Taking and reviewing images is made easy with a 2.7" LCD¹ and advanced features including Easy mode, iAuto and SteadyShot® Image Stabilization² make it easy to capture great images in various conditions.

- **12.1 Megapixel Super HAD™ CCD Image Sensor**
A powerful 12.1 megapixel 12.3" Super HAD™ CCD image sensor helps you capture gorgeous images with superb contrast and clarity down to the finest detail. With 12.1 megapixels, you can create stunning, photo-quality prints up to A3+ (13x19") size, or crop your images and still come away with high resolution shots.
- **2.7" Clear Photo LCD™ display (230K pixels)**
Generous 2.7" (230K pixels) Clear Photo LCD™ display features sharp, natural color that makes it easy to compose shots, read menus, and view photos, even in bright sunlight.
- **Sony Lens with 4x Optical Zoom** with 28mm equivalent wide angle
Sony 4x optical zoom lens with 28mm equivalent wide angle brings distant subjects closer for great outdoor, sports, and travel photos.
- **Intelligent Scene Recognition (iSCN) Mode**
Intelligent Scene Recognition (iSCN) Mode automatically detects seven different types of scenes and, within just 1/30th of a second, selects the appropriate camera settings: Backlight, Backlight Portrait, Twilight, Twilight Portrait, Portrait, Landscape and Macro.
- **SteadyShot™ Image Stabilization**
SteadyShot™ image stabilization compensates for camera shake and helps prevent blur through use of digital processing technologies.
- **Face Detection technology**
Face Detection technology detects up to eight individual faces and adjusts flash focus and exposure to help deliver crisp, properly lit images of family and friends.
- **Smile Shutter™ technology**
Smile Shutter™ technology captures a smile the moment it happens. Simply press the Smile Shutter™ button and the camera does the rest. You can also indicate the degree of Smile Detection Sensitivity. Intelligent Scene Recognition can now be used together with Smile Shutter™ mode when the Intelligent Auto mode is on. This means that beautiful smiles can be captured with settings optimized for the particular scene, even in difficult conditions such as twilight and back lighting.
- **Scene Modes**
The DSC-W310 features 8 convenient scene modes: High Sensitivity / Twilight / Twilight Portrait / Portrait / Landscape / Beach / Snow / Gourmet.
- **Easy Shooting Mode**
With Easy Shooting Mode, even beginners can take great photos. In Easy Shooting Mode, easy-to-understand basic instructions are displayed on the LCD screen and the camera switches to all automatic settings, removing several function choices and allowing you to focus on just your subject. Since this mode works together with Intelligent Scene Recognition, the camera selects the optimum setting for each scene. In addition the easy mode simplifies preview mode.
- **In-Camera Retouching Tools**
Retouch and enhance your photos on the go with in-camera trimming and Red-Eye Correction.
- **Lithium-ion battery**
Included lithium-ion battery provides added convenience with longer lasting power than alkaline batteries (capacity of 220 images or 110 minutes for viewing still images).
- **Media card slot**
For convenient storage and sharing of your images, the DSC-W310 accepts Memory Stick Duo™ / Memory Stick PRO Duo™ / Memory Stick PRO-HG Duo™ media (sold separately) and SD/SDHC media (sold separately).³
- **Includes Sony® PMB (Picture Motion Browser) Software ver. 5.0**
Sony Picture Motion Browser software offers a simple, intuitive way to transfer, sort, and view your video and still images on your compatible PC. In addition, multiple output options let you burn your memories to DVD (sold separately), as well as take advantage of one click upload to a number of popular video and photo sharing sites.⁴
- **Includes Sony® PMB Portable software⁵**
With the pre-installed Picture Motion Browser (PMB) Portable software⁶ the DSC-W310 makes it easy to pre-select videos and images in the camera and conveniently upload them from the camera to a compatible PC and popular internet sharing sites⁷ without the need for any additional software or install.
- **Colors Available**
The Cyber-shot® DSC-W310 camera is available in silver, black and pink.



Sony Cybershot Digital Camera Manual

Alexander S. White



Sony Cybershot Digital Camera Manual:

Decoding **Sony Cybershot Digital Camera Manual**: Revealing the Captivating Potential of Verbal Expression

In a period characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its ability to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Sony Cybershot Digital Camera Manual**," a mesmerizing literary creation penned with a celebrated wordsmith, readers attempt an enlightening odyssey, unraveling the intricate significance of language and its enduring affect our lives. In this appraisal, we shall explore the book is central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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