KEYS TO IMPROVING YOUR TEAM'S CUSTOMER SERVICE SKILLS

IMPROVE YOUR CUSTOMER INTERACTION

Pay the most attention to key touchpoints, but make sure you have a full view of the customer experience, or you risk lapses in service that can really hurt business.

CUSTOMER SEVICE STRATEGY

Practice proactive customer service by making your customers happy before they come to you with problems.

LOOK AT EVERY TOUCHPOINT

Pay the most attention to key touchpoints, but make sure you have a full view of the customer experience, or you risk lapses in service that can really hurt business.

MAKE SURE YOUR REPS ARE ENGAGED

Improving employee engagement is another way to make sure customers have a great experience.

Want To Improve Customer Service Skills

Jean M. Phillips

Want To Improve Customer Service Skills:

Lifelong Learning Catalog, Fiscal Year 2004, 2003 Basic Customer Service Handbook Iris Shropshire, 2022-12-14 Basic Customer Service Handbook was created to serve as a blueprint to provide an understanding of and the need for dedicated and exceptional customer service for sustained success in business and throughout life It is written with positivity and insight to inspire and improve business and personal relationships to ensure customer appreciation and loyalty It offers tools and techniques for self assessment communication and listening skills This book will serve Human Resource Departments managers etc in small midsize and large corporations It should be used as a company reference and provided to new employees during onboarding to set company expectations No matter the professional level or experience the material in this book will serve anyone with the desire to improve their understanding of quality customer service Ransford Tetteh, 2010-01-20 Human Resource Management Jean M. Phillips, 2023-11-04 Formerly published by Chicago Business Press now published by Sage Human Resource Management An Applied Approach prepares future HRM professionals to effectively utilize strategies and tools to advance their careers and support the growth and development of those they manage Author Jean Phillips adopts an engage by example method encouraging students to take action and create a lasting impact in the field of HRM that goes beyond theoretical learning The Third Edition features new end of chapter exercises company examples throughout the book and a new section called Using This Knowledge at the end of each chapter providing additional support for knowledge application Through case studies videos and exercises students will develop their personal skills and gain practical experience in applying various HR concepts enabling them to become better managers and **Textile and clothing management**, 2004 Learning Trends Mason Ross, AI, 2025-02-28 more effective leaders Learning Trends explores how modern education is reshaping business success by examining the shift towards personalized adaptive learning and continuous professional development These trends are crucial as businesses adapt to technological advancements and changing workforce expectations For example personalized learning tailors educational content to individual needs increasing engagement and knowledge acquisition The book argues that companies embracing modern learning methodologies are better positioned for sustained success challenging traditional employee training approaches The book presents a historical perspective on education transitioning to modern agile learning solutions It highlights the limitations of standardized curricula in today s dynamic business environment Through case studies across diverse industries Learning Trends illustrates how companies are implementing strategies like microlearning and gamification to improve employee performance and innovation Furthermore it explores learning analytics demonstrating how data measures training program effectiveness This book is structured to provide a comprehensive understanding from core concepts to practical applications offering actionable insights for business leaders Videoconferencing for the Real World John Rhodes, 2001-04-17 John Rhodes Videoconferencing for the Real World is a one of the world's most comprehensive blueprints

on the awesome power of videoconferencing From the Foreword by Brad Caldwell Chairman ICIA and President of Integrated Media Services Anaheim CA Designed to be useful to both technical and non technical managers Video Conferencing for the Real World demystifies the subject of video communications It provides easy to follow guidelines for deploying a cost effective video conferencing solution tailored to an organization s specific needs Developed to flexible to the readers need Video Conferencing for the Real World offers dynamic problem solving techniques for the communication challenges facing managers today Examining the technical economic and organizational aspects of each requirement and solution this book offers a sound base of technical information and provides practical solutions based on a wealth of professional experience Combining his own ideas with the input of system managers and users service providers consultants and manufacturers the author has developed a guide that will help readers make more informed investments of their time and money Special attention is paid to conducting an effective needs analysis and the development of solutions that will adapt easily to future changes in organizational requirements Covering a variety of solutions this book explores the advantages and disadvantages of desktop systems set top systems rollabout systems and room systems In addition to compression multipoint conferencing and data conferencing this book also addresses topics such as pilot projects the preparation of RFPs service contracts training content creation and convergence Customer Service Management Training 101 Renee Evenson, 2011 Becoming a great customer service manager requires a mastery of skills beyond those needed by frontline employees Filled with the same accessible step by step guidance as Customer Service Training 101 this user friendly book shows readers how to develop the skills they need to communicate lead train motivate and manage those employees responsible for customer satisfaction Designed for new managers and veterans alike Customer Service Management Training 101 covers essential topics including Planning and goal setting Time management Team development Conflict resolution Providing feedback Monitoring performance Conducting meetings Managing challenges Listening Verbal nonverbal and written communication Readers will learn to identify their personal management style develop core leadership qualities and efficiently focus on their own development as managers Packed with checklists real world practice lessons and examples of the right and wrong ways to do things this is the one book every customer service manager needs to thrive

Why TQM Fails and what to Do about it Mark Graham Brown, Darcy E. Hitchcock, Marsha L. Willard, 1994 The quality revolution has prompted companies to invest heavily in quality improvement hiring consultants retraining workforces and overhauling systems Many managers however have not seen the expected results This book reveals root causes for the collapse and failures of total quality and offers practical advice to correct and prevent them Consultants and Consulting Organizations Directory ,2002 The Customer Oriented Laboratory William O. Umiker,1996 New York Court of Appeals. Records and Briefs. New York (State)., Manager Customer Service Critical Questions Skills Assessment Gerardus Blokdyk,2022-08-31 You want to know how to improve customer service while reducing inventory In order to do

that you need the answer to what Manager Customer Service skills data will be collected The problem is how will you measure your Manager Customer Service skills effectiveness which makes you feel asking how will it impact sales customer service levels and overall profitability We believe there is an answer to problems like how will customer service queries be handled We understand you need to take a forward looking perspective in identifying Manager Customer Service skills research related to market response and models which is why an answer to what will be your customer service and credit policies is important Here's how you do it with this book 1 Identify specific Manager Customer Service skills investment opportunities and emerging trends 2 Maintain excellent customer service and account support 3 Manage your customer service more efficient So what level of customer service will be perceived This Manager Customer Service Critical Questions Skills Assessment book puts you in control by letting you ask what s important and in the meantime ask yourself what Manager Customer Service skills services do you require So you can stop wondering how often have you called a customer service department only to be put on hold and instead improve product and process quality to meet customer demands while optimizing cost and yield This Manager Customer Service Guide is unlike books you re used to If you re looking for a textbook this might not be for you This book and its included digital components is for you who understands the importance of asking great questions This gives you the questions to uncover the Manager Customer Service challenges you re facing and generate better solutions to solve those problems INCLUDES all the tools you need to an in depth Manager Customer Service Skills Assessment Featuring new and updated case based questions organized into seven core levels of Manager Customer Service maturity this Skills Assessment will help you identify areas in which Manager Customer Service improvements can be made In using the questions you will be better able to Diagnose Manager Customer Service projects initiatives organizations businesses and processes using accepted diagnostic standards and practices Implement evidence based best practice strategies aligned with overall goals Integrate recent advances in Manager Customer Service and process design strategies into practice according to best practice guidelines Using the Skills Assessment tool gives you the Manager Customer Service Scorecard enabling you to develop a clear picture of which Manager Customer Service areas need attention Your purchase includes access to the Manager Customer Service skills assessment digital components which gives you your dynamically prioritized projects ready tool that enables you to define show and lead your organization exactly The Psychology of Elementary Education Austin Southwick Edwards, 1925 with what s important PC World ,1996 Vocational Education Magazine ,1923 Journal of Health, Physical Education, Recreation ,1963 Successful <u>Understanding Teamwork in Health Care</u> Gordon Mosser, James W. Begun, 2013-10-22 A complete Meetings ,1998-04

introductory guide to the principles and clinical application of teamwork in health care Understanding Teamwork in Health Care emphasizes the essential competencies necessary to implement teamwork in health care in a complex hospital or primary care setting Unlike similar books on the subject which are theoretical or policy oriented this text offers practical real

world coverage Valuable for health care professionals seeking a thorough explanation of teamwork and for trainers working in hospitals or primary care settings could also be used as a textbook Mini cases throughout the text help readers appreciate real world application of principles Written to a level suited for the non specialist An Empowering Approach to Managing Social Service Organizations Donna Hardina, 2007 Print CourseSmart

The Captivating World of E-book Books: A Comprehensive Guide Unveiling the Advantages of Kindle Books: A Realm of Ease and Versatility E-book books, with their inherent portability and simplicity of availability, have freed readers from the constraints of physical books. Done are the days of lugging bulky novels or meticulously searching for particular titles in shops. Kindle devices, sleek and portable, seamlessly store an wide library of books, allowing readers to indulge in their favorite reads whenever, anywhere. Whether commuting on a busy train, relaxing on a sunny beach, or just cozying up in bed, E-book books provide an unparalleled level of ease. A Reading World Unfolded: Discovering the Vast Array of Kindle Want To Improve Customer Service Skills Want To Improve Customer Service Skills The E-book Shop, a virtual treasure trove of literary gems, boasts an wide collection of books spanning varied genres, catering to every readers preference and preference. From captivating fiction and thought-provoking non-fiction to timeless classics and contemporary bestsellers, the Kindle Shop offers an exceptional variety of titles to explore. Whether looking for escape through immersive tales of fantasy and exploration, diving into the depths of past narratives, or expanding ones knowledge with insightful works of science and philosophy, the Kindle Shop provides a doorway to a bookish universe brimming with endless possibilities. A Revolutionary Factor in the Bookish Scene: The Enduring Impact of Kindle Books Want To Improve Customer Service Skills The advent of E-book books has unquestionably reshaped the literary landscape, introducing a model shift in the way books are published, distributed, and read. Traditional publication houses have embraced the online revolution, adapting their approaches to accommodate the growing need for e-books. This has led to a surge in the accessibility of E-book titles, ensuring that readers have entry to a wide array of literary works at their fingertips. Moreover, E-book books have equalized access to literature, breaking down geographical limits and offering readers worldwide with equal opportunities to engage with the written word. Regardless of their location or socioeconomic background, individuals can now immerse themselves in the intriguing world of literature, fostering a global community of readers. Conclusion: Embracing the E-book Experience Want To Improve Customer Service Skills Kindle books Want To Improve Customer Service Skills, with their inherent convenience, flexibility, and wide array of titles, have undoubtedly transformed the way we encounter literature. They offer readers the liberty to explore the limitless realm of written expression, whenever, anywhere. As we continue to navigate the ever-evolving digital scene, E-book books stand as testament to the persistent power of storytelling, ensuring that the joy of reading remains accessible to all.

 $\frac{https://movement.livewellcolorado.org/results/virtual-library/fetch.php/1999\%20Yamaha\%20Big\%20Bear\%20350\%20Repair\%20Manual.pdf$

Table of Contents Want To Improve Customer Service Skills

- 1. Understanding the eBook Want To Improve Customer Service Skills
 - The Rise of Digital Reading Want To Improve Customer Service Skills
 - Advantages of eBooks Over Traditional Books
- 2. Identifying Want To Improve Customer Service Skills
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Want To Improve Customer Service Skills
 - User-Friendly Interface
- 4. Exploring eBook Recommendations from Want To Improve Customer Service Skills
 - Personalized Recommendations
 - Want To Improve Customer Service Skills User Reviews and Ratings
 - Want To Improve Customer Service Skills and Bestseller Lists
- 5. Accessing Want To Improve Customer Service Skills Free and Paid eBooks
 - Want To Improve Customer Service Skills Public Domain eBooks
 - Want To Improve Customer Service Skills eBook Subscription Services
 - Want To Improve Customer Service Skills Budget-Friendly Options
- 6. Navigating Want To Improve Customer Service Skills eBook Formats
 - o ePub, PDF, MOBI, and More
 - Want To Improve Customer Service Skills Compatibility with Devices
 - Want To Improve Customer Service Skills Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Want To Improve Customer Service Skills
 - Highlighting and Note-Taking Want To Improve Customer Service Skills
 - Interactive Elements Want To Improve Customer Service Skills

- 8. Staying Engaged with Want To Improve Customer Service Skills
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Want To Improve Customer Service Skills
- 9. Balancing eBooks and Physical Books Want To Improve Customer Service Skills
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Want To Improve Customer Service Skills
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Want To Improve Customer Service Skills
 - Setting Reading Goals Want To Improve Customer Service Skills
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Want To Improve Customer Service Skills
 - Fact-Checking eBook Content of Want To Improve Customer Service Skills
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
- 14. Embracing eBook Trends
 - $\circ \ \ Integration \ of \ Multimedia \ Elements$
 - Interactive and Gamified eBooks

Want To Improve Customer Service Skills Introduction

In this digital age, the convenience of accessing information at our fingertips has become a necessity. Whether its research papers, eBooks, or user manuals, PDF files have become the preferred format for sharing and reading documents. However, the cost associated with purchasing PDF files can sometimes be a barrier for many individuals and organizations. Thankfully, there are numerous websites and platforms that allow users to download free PDF files legally. In this article, we will explore some of the best platforms to download free PDFs. One of the most popular platforms to download free PDF files is Project

Gutenberg. This online library offers over 60,000 free eBooks that are in the public domain. From classic literature to historical documents, Project Gutenberg provides a wide range of PDF files that can be downloaded and enjoyed on various devices. The website is user-friendly and allows users to search for specific titles or browse through different categories. Another reliable platform for downloading Want To Improve Customer Service Skills free PDF files is Open Library. With its vast collection of over 1 million eBooks, Open Library has something for every reader. The website offers a seamless experience by providing options to borrow or download PDF files. Users simply need to create a free account to access this treasure trove of knowledge. Open Library also allows users to contribute by uploading and sharing their own PDF files, making it a collaborative platform for book enthusiasts. For those interested in academic resources, there are websites dedicated to providing free PDFs of research papers and scientific articles. One such website is Academia.edu, which allows researchers and scholars to share their work with a global audience. Users can download PDF files of research papers, theses, and dissertations covering a wide range of subjects. Academia.edu also provides a platform for discussions and networking within the academic community. When it comes to downloading Want To Improve Customer Service Skills free PDF files of magazines, brochures, and catalogs, Issuu is a popular choice. This digital publishing platform hosts a vast collection of publications from around the world. Users can search for specific titles or explore various categories and genres. Issuu offers a seamless reading experience with its user-friendly interface and allows users to download PDF files for offline reading. Apart from dedicated platforms, search engines also play a crucial role in finding free PDF files. Google, for instance, has an advanced search feature that allows users to filter results by file type. By specifying the file type as "PDF," users can find websites that offer free PDF downloads on a specific topic. While downloading Want To Improve Customer Service Skills free PDF files is convenient, its important to note that copyright laws must be respected. Always ensure that the PDF files you download are legally available for free. Many authors and publishers voluntarily provide free PDF versions of their work, but its essential to be cautious and verify the authenticity of the source before downloading Want To Improve Customer Service Skills. In conclusion, the internet offers numerous platforms and websites that allow users to download free PDF files legally. Whether its classic literature, research papers, or magazines, there is something for everyone. The platforms mentioned in this article, such as Project Gutenberg, Open Library, Academia.edu, and Issuu, provide access to a vast collection of PDF files. However, users should always be cautious and verify the legality of the source before downloading Want To Improve Customer Service Skills any PDF files. With these platforms, the world of PDF downloads is just a click away.

FAQs About Want To Improve Customer Service Skills Books

- 1. Where can I buy Want To Improve Customer Service Skills books? Bookstores: Physical bookstores like Barnes & Noble, Waterstones, and independent local stores. Online Retailers: Amazon, Book Depository, and various online bookstores offer a wide range of books in physical and digital formats.
- 2. What are the different book formats available? Hardcover: Sturdy and durable, usually more expensive. Paperback: Cheaper, lighter, and more portable than hardcovers. E-books: Digital books available for e-readers like Kindle or software like Apple Books, Kindle, and Google Play Books.
- 3. How do I choose a Want To Improve Customer Service Skills book to read? Genres: Consider the genre you enjoy (fiction, non-fiction, mystery, sci-fi, etc.). Recommendations: Ask friends, join book clubs, or explore online reviews and recommendations. Author: If you like a particular author, you might enjoy more of their work.
- 4. How do I take care of Want To Improve Customer Service Skills books? Storage: Keep them away from direct sunlight and in a dry environment. Handling: Avoid folding pages, use bookmarks, and handle them with clean hands. Cleaning: Gently dust the covers and pages occasionally.
- 5. Can I borrow books without buying them? Public Libraries: Local libraries offer a wide range of books for borrowing. Book Swaps: Community book exchanges or online platforms where people exchange books.
- 6. How can I track my reading progress or manage my book collection? Book Tracking Apps: Goodreads, LibraryThing, and Book Catalogue are popular apps for tracking your reading progress and managing book collections. Spreadsheets: You can create your own spreadsheet to track books read, ratings, and other details.
- 7. What are Want To Improve Customer Service Skills audiobooks, and where can I find them? Audiobooks: Audio recordings of books, perfect for listening while commuting or multitasking. Platforms: Audible, LibriVox, and Google Play Books offer a wide selection of audiobooks.
- 8. How do I support authors or the book industry? Buy Books: Purchase books from authors or independent bookstores. Reviews: Leave reviews on platforms like Goodreads or Amazon. Promotion: Share your favorite books on social media or recommend them to friends.
- 9. Are there book clubs or reading communities I can join? Local Clubs: Check for local book clubs in libraries or community centers. Online Communities: Platforms like Goodreads have virtual book clubs and discussion groups.
- 10. Can I read Want To Improve Customer Service Skills books for free? Public Domain Books: Many classic books are available for free as theyre in the public domain. Free E-books: Some websites offer free e-books legally, like Project Gutenberg or Open Library.

Find Want To Improve Customer Service Skills:

earth science guided study workbook answers 23

1999 yamaha big bear 350 repair manual
activate workbook excel macro loop
2004 bmw x3 owner manual
the diary of daniel christman 1865 1868
link belt excavator parts manual

multiple choice secant tangent angles

rainville bedient elementary differential equations solution manual

meteorology weather notes teacher guide personality theories workbook solution guide

20kia carnival manual

2013 mathematics sl mark scheme 2000 ford ranger xlt service manual mercruiser alpha i gen ii sterndrive full service repair manual 1991 2010 workshop manual for stihl ms 181 chainsaw

Want To Improve Customer Service Skills:

Managerial Accounting Third Canadian Edition Instructor's ... Managerial Accounting Third Canadian Edition Instructor's Solutions Manual Building Blocks of Managerial Accounting Quick Check Questions Answers. Solution Manual 9780134526270 Managerial Accounting ... Jul 28, 2020 — Managerial Accounting Canadian 3rd edition by Karen W. Braun, Wendy M. Tietz, Louis Beaubien Solution Manual Link full download solution ... Third Canadian Edition - Student Solutions Manual - Picture 1 of 1. 1 Photos. Management Accounting: Third Canadian Edition - Student ... Managerial Accounting Canadian 3rd Edition Braun Managerial Accounting Canadian 3rd Edition Braun Solutions Manual - Free download as Word Doc (.doc / .docx), PDF File (.pdf), Text File (.txt) or read ... Cornerstones Of Managerial Accounting Canadian 3rd ... Apr 14, 2019 — Cornerstones Of Managerial Accounting Canadian 3rd Edition Mowen Solutions Manual Full Download: ... Instructor Solutions Manual for Use with Managerial ... Instructor Solutions Manual for Use with Managerial Accounting, Third Canadian Edition. Authors, Brenda M. Mallouk, Gary Spraakman. Edition, illustrated. Managerial Accounting Third Canadian Edition Edition

Instructor's Solutions Manual 87 · Chapter 2. Building Blocks of Managerial Accounting; Managerial Accounting Third ... Solution Manual for Managerial Accounting Canadian 3rd Solution Manual for Managerial Accounting Canadian 3rd Edition Braun Tietz Beaubien 0134151844 9780134151847 - Free download as PDF File (.pdf), ... Cornerstones of Managerial Accounting, 3rd Canadia May 4, 2023 — ... (Solution Manual). Course; Cornerstones of Managerial Accounting, 3rd Canadia. Institution; Cornerstones Of Managerial Accounting, 3rd Canadia. Solution Manual for Managerial Accounting Intro Chapter 1 solution manual for pearson book on intro to managerial accounting. Short answers, Exercises and problems all included. full file at solution ... Nissan Mistral Workshop Manual - Offroad-Express Oct 19, 2007 — I have a Nissan Mistral 95 LWB TD27 R20. 285000km and smooth, no ... its a 1995 2.7 TD and getting the correct manual has proved impossible ... Nissan Terrano Workshop Manual 1993 - 2006 R20 Free ... Download a free pdf Nissan Terrano workshop manual / factory service manual / repair manual for cars built between 1993 - 2006. Suit R20 series vehicles. NISSAN PATHFINDER TERRANO WD21 1986-1995 ... Get your NISSAN PATHFINDER TERRANO WD21 1986-1995 Workshop Manual | Instant Download! No wait time. Download now for comprehensive repair guidance, free d21 /wd21 workshop manual download including diesel. Mar 14, 2016 — Hi All,. Here's a link to get a free download of the terrano, pathfinder and navara workshop manual complete with diagnostics charts and alsorts ... Nissan Pathfinder / Terrano Factory Service Manual (WD21) Download a free pdf Nissan Pathfinder / Terrano workshop manual / factory service manual / repair manual for cars built between 1985 - 1995. Nissan Terrano 1995-2004 Workshop Repair Manual ... Complete Nissan Terrano 1995-2004 Workshop Service Repair Manual. Containing comprehensive illustrations and wiring diagrams, accurate, clear, step by step ... Nissan Terrano Repair MAnual | PDF Nissan Terrano I (Model WD21 Series) (A.k.a. Nissan Pathfinder) Workshop Service Repair Manual 1987-1995 in German (2,500+ Pages, 262MB, Searchable ... Manuals - Nissan Terrano II R20 Contains 24 PDF files. Repair manuals. 24.4 MB, Spanish. Terrano II R20, 1993 - 2006, terrano ii users drivers manual.pdf. Mozambican Mistral transmission puzzle Dec 6, 2015 — I have been driving it for a year and everything was fine until a few months ago. I had some problems with the injector pump (water) and had it ... Einstein: his life and universe: Isaacson, Walter Apr 6, 2021 — Einstein: his life and universe; Publisher: New York: Simon & Schuster; Collection: printdisabled; internetarchivebooks; Contributor: Internet ... (PDF) Einstein: His Life and Universely Walter Isaacson This is a contemporary review of the involvement of Mileva Marić, Albert Einstein's first wife, in his theoretical work between the period of 1900 to 1905. Einstein: His Life and Universe by Walter Isaacson Acclaimed biographer Walter Isaacson's best-selling Benjamin Franklin offered remarkable insight into one of America's most treasured historical icons. (PDF) Einstein: His Life and Universe | Walter Isaacson Einstein: His Life and Universe. Walter Isaacson - Einstein, His Life and Universe (2007) Walter Isaacson - Einstein, His Life and Universe (2007) -Free download as Text File (.txt), PDF File (.pdf) or read online for free. Einstein: His Life and Universe eBook: Isaacson, Walter His fascinating story is a testament to the connection between creativity and freedom. Based on newly released

personal letters of Einstein, this book explores ... Einstein: His Life and Universe epub Einstein was a rebel and nonconformist from boyhood days, and these character traits drove both his life and his science. In this narrative, Walter Isaacson ... Einstein: His Life and Universe by Walter Isaacson His fascinating story is a testament to the connection between creativity and freedom. Based on the newly released personal letters of Albert Einstein ... [Listen][Download] Einstein His Life And Universe Audiobook is all about a great person who was passionate about the universe and the related concepts. Einstein: His Life and Universe - Walter Isaacson Apr 11, 2017 — The definitive, internationally bestselling biography of Albert Einstein. Now the basis of Genius, the ten-part National Geographic series ...