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Google AdSense Quick Guide Michael Miller, 2012-03-12 With the new version of AdSense Google has changed virtually everything about the interface and added some new features The navigation structure has been completely overhauled as have the available types of ads Google has reorganized the former AdSense Channels into five basic types of ads Content Domains Feeds Mobile Content and Search In addition Google has tied in game and YouTube advertising into AdSense to make it easier to place ads in online games and YouTube videos Google also has made it easier and more prominent to enable ad blocking that is to keep certain types of ads or ads from certain advertisers from appearing on your website Google has also beefed up its AdSense reporting system increasing the types of reports available and adding a new Overview page that displays key information in a single snapshot While the new interface is a step forward for managing an AdSense account existing AdSense users may find it strange and confusing and have trouble finding out how to do what they re used to doing That s where this Quick Guide comes in Get up to speed quickly and easily Then get back to making money

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PC Magazine, 2004. **Sams Teach Yourself Google Analytics in 10 Minutes** Michael Miller, 2010-07-08. *Sams Teach Yourself Google Analytics™ in 10 Minutes* gives you straightforward, practical answers when you need fast results. By working through its 10-minute lessons, you'll learn everything you need to use Google Analytics to accurately measure your website's performance and improve it. 10 minutes is all you need to learn how to quickly create a Google Analytics account and add Google Analytics to your site. Define goals and measure how well your site is achieving them. Track visitors from search engines, pay per click advertising, email, and other sources. Discover the

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