TOK Exhibition: Subtext and Connotation

The TOK prompt I have selected is: "What challenges are raised by the dissemination and/or communication of knowledge?". This exhibition explores this prompt by reflecting on knowledge and language, and more specifically on whether subtext and connotation always create confusion rather than help us to communicate knowledge. The language we use in our everyday lives can often be interpreted many different ways by different people, depending on their cultural background, beliefs, ideologies, affiliations, personal experiences etc. In particular it seems that subtext and connotation can be particularly challenging as they are often only recognised by people that share some particular knowledge or experiences, and it seems that they can easily be interpreted very differently by different people which can cause confusion and hinder communication of knowledge.

Object 1. Starbucks holiday cup



This cup was used by Starbucks in 2017 and was controversial because some people viewed the symbol of the two hands holding hands on the cup as a sign that Starbucks was promoting a homosexual agenda, because they saw the cups as having an LGBT subtext. However, many other people just saw the cup as spreading joy and love during the holiday season and did not think that there was any particular subtext at all.

This cup is particularly interesting for this exhibition because a Starbucks spokesman said that they had intentionally designed the cup so that customers could interpret it in their own way, which suggests that they were deliberately trying to communicate in an open or vague way rather than seeing the disagreement this might cause as being negative/a challenge. In this way, the cup highlights how confusion arising from the use of subtext can be useful or can actually even be used by people intentionally to provoke discussion. The cup generated a lot of media attention for the company while still allowing them to say that how the cup was to be interpreted was up to their individual customers to decide.

Tok Paper Examples

Ying Liu

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The ToK Essay: Earning Full Marks on Your Theory of Knowledge Essay Mr. Slosberg, 2017-02-12 THEORY OF KNOWLEDGE ASSESSMENTS Ultimate Guide Bahador Shirazian, 2022-07-05 TOK Discussions was founded in 2020 as an online community for students to discuss a variety of topics By time it evolved into the biggest online Theory of Knowledge community for all IBDP students and has helped thousands of students since This book is the first publication of the TOK Discussions community written by its founder a TOK teacher whom you may also know from Nail IB s video course You can follow step by step detailed methods clearly explained for you to choose your essay title IA prompt and to write your TOK essay and to create your exhibition With the help of numerous sample texts from assessed works suggested AOKs and objects and by taking advantage of 14 analytical texts written in a variety of ways in regard to language and approach you can make sure you receive a high mark in both Theory of Knowledge assessments Theory of Knowledge for the IB Diploma: Skills for Success John Sprague, 2017-05-02 Exam Board IB Level IB Subject English First Teaching September 2014 First Exam June 2016 Build confidence in a range of key Theory of Knowledge skills with this practical companion full of advice and guidance from an experienced TOK expert Learn to apply analytical skills with Deeper Analysis showing you how to go beyond simply identifying and explaining Develop awareness of the practical application of knowledge with In Practice pointers offering guidance on how topics can be used in TOK activities Improve skills for formulating genuine knowledge questions for use in activities a crucial part of assessment success Avoid making the mistakes that others make in the assessment with TOK Traps that highlight common errors and misconceptions The Creole Debate John H. McWhorter, 2018-05-17 A compelling argument for why creoles are their own unique entity which have developed independently of other processes of language development and change Decoding Theory of Knowledge for the IB **Diploma** Wendy Heydorn, Susan Jesudason, 2013-07-18 Written by experienced practitioners this resource for Theory of Knowledge for the IB Diploma offers comprehensive coverage of and support for the new subject guide Decoding Theory of Knowledge ToK is an accessible new resource that explores Areas of Knowledge Ways of Knowing Personal and Shared Knowledge the Knowledge Framework and Knowledge Questions Written in succinct and clear language this engaging book decodes ToK concepts and helps students develop their critical thinking skills The book offers extensive support on the new assessment criteria for the essay and presentation Features include explanation of key concepts to consolidate knowledge and understanding real life situations to engage students practical activities to develop students thinking writing and presentation skills and top tips to provide further guidance and advice PAPERS IN NIGERIAN LINGUISTICS PATIENCE OBIAGERI SOLOMON-ETEFIA, A Choctaw Reference Grammar George Aaron Broadwell,2006-12-01 The authoritative reference on the grammar of the Choctaw language written and compiled by its leading scholarly expert

Occasional Papers of the Bernice Pauahi Bishop Museum of Polynesian Ethnology and Natural History ,1920

Historical Linguistics and Philology Jacek Fisiak, 2011-06-01 TRENDS IN LINGUISTICS is a series of books that open new perspectives in our understanding of language The series publishes state of the art work on core areas of linguistics across theoretical frameworks as well as studies that provide new insights by building bridges to neighbouring fields such as neuroscience and cognitive science TRENDS IN LINGUISTICS considers itself a forum for cutting edge research based on solid empirical data on language in its various manifestations including sign languages It regards linguistic variation in its synchronic and diachronic dimensions as well as in its social contexts as important sources of insight for a better understanding of the design of linguistic systems and the ecology and evolution of language TRENDS IN LINGUISTICS publishes monographs and outstanding dissertations as well as edited volumes which provide the opportunity to address controversial topics from different empirical and theoretical viewpoints High quality standards are ensured through anonymous reviewing York Papers in Linguistics, 1986 Reflexive constructions in the world's languages Katarzyna Janic, Nicoletta Puddu, Martin Haspelmath, 2023-07-11 This landmark publication brings together 28 papers on reflexive constructions in languages from all continents representing very diverse language types While reflexive constructions have been discussed in the past from a variety of angles this is the first edited volume of its kind All the chapters are based on original data and they are broadly comparable through a common terminological framework The volume opens with two introductory chapters by the editors that set the stage and lay out the main comparative concepts and **Explorations** it concludes with a chapter presenting generalizations on the basis of the studies of individual languages in the Ethnography of Speaking Richard Bauman, Joel Sherzer, 1989-10-19 Classic case studies surveying the use role and function of language and speech in social life New Guinea and Neighboring Areas Stephen A. Wurm, 2019-11-18 No detailed description available for New Guinea and Neighboring Areas Knowledge According to My Gardener: 50 Stories and Crosswords to Start TOK Conversations Ayman Al Zanoun, 2014-12-10 Theory of Knowledge TOK is about how to think not what to think In Knowledge According to My Gardener author Ayman Al Zanoun offers fifty stories and crossword puzzles to bring TOK conversations to life and to add a sense of entertainment to learning Designed to help students and teachers to start meaningful conversations about knowledge and the ends of good education Knowledge According to My Gardener first tells the story of a struggling teacher who couldn t communicate with students and how discovering the power of storytelling changed his life It then introduces the gardener the common thread in all the stories who embarks on a unique journey to explore knowledge Each story presents philosophical insights drawn from Plato Rorty Wittgenstein and many others and blends them with the world of everyday life the world of selfies football and birthdays Occasional Papers of Bernice P. Bishop Museum Bernice Pauahi Bishop Museum, 1922 **Ecolinguistics Reader** Alwin Fill, Peter Mühlhäusler, 2006-05-01 Thirty years ago a new linguistic paradigm was created when Einar Haugen combined

language with ecology For Haugen the ecology of language meant the study of the interrelations between languages in the

human mind and in the multilingual community Since then a special branch of linguistics named Ecolinguistics has developed in which the connection between language and ecology has been established in a variety of ways and using a multitude of methods and approaches In addition to the original ecolinquistic topics of language interrelation language endangerment and language pressure Ecolinguistics Reader also gives due consideration to the themes of biological and linguistic diversity as well as the ecocritical aspect New Perspectives on Language Variety in the South Michael D. Picone, Catherine Evans Davies. 2015-03-15 An outgrowth of the Language Variety in the South III symposium New Perspectives on Language Variety in the South Historical and Contemporary Approaches comprises forty five original essays on a range of topics regarding the languages and dialects of the American South Book jacket Theory of Knowledge for the IB Diploma: Teaching for Success Carolyn P. Henly, John Sprague, 2020-05-26 Confidently navigate the new syllabus with a variety of teaching resources to help you plan engaging lessons that are directly aligned with the Student Book Confidently teach the new course with a clear overview of the TOK course and your responsibilities as a TOK teacher Ensure full coverage of the syllabus with specific guidance relating to the core theme the optional themes and the areas of knowledge Easily navigate the new course with lesson plans activities and extension material Help guide students through the assessment process with advice relating to the exhibition and essay 1994 Mid-America Linguistics Conference Papers Frances Ingemann, 1996

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