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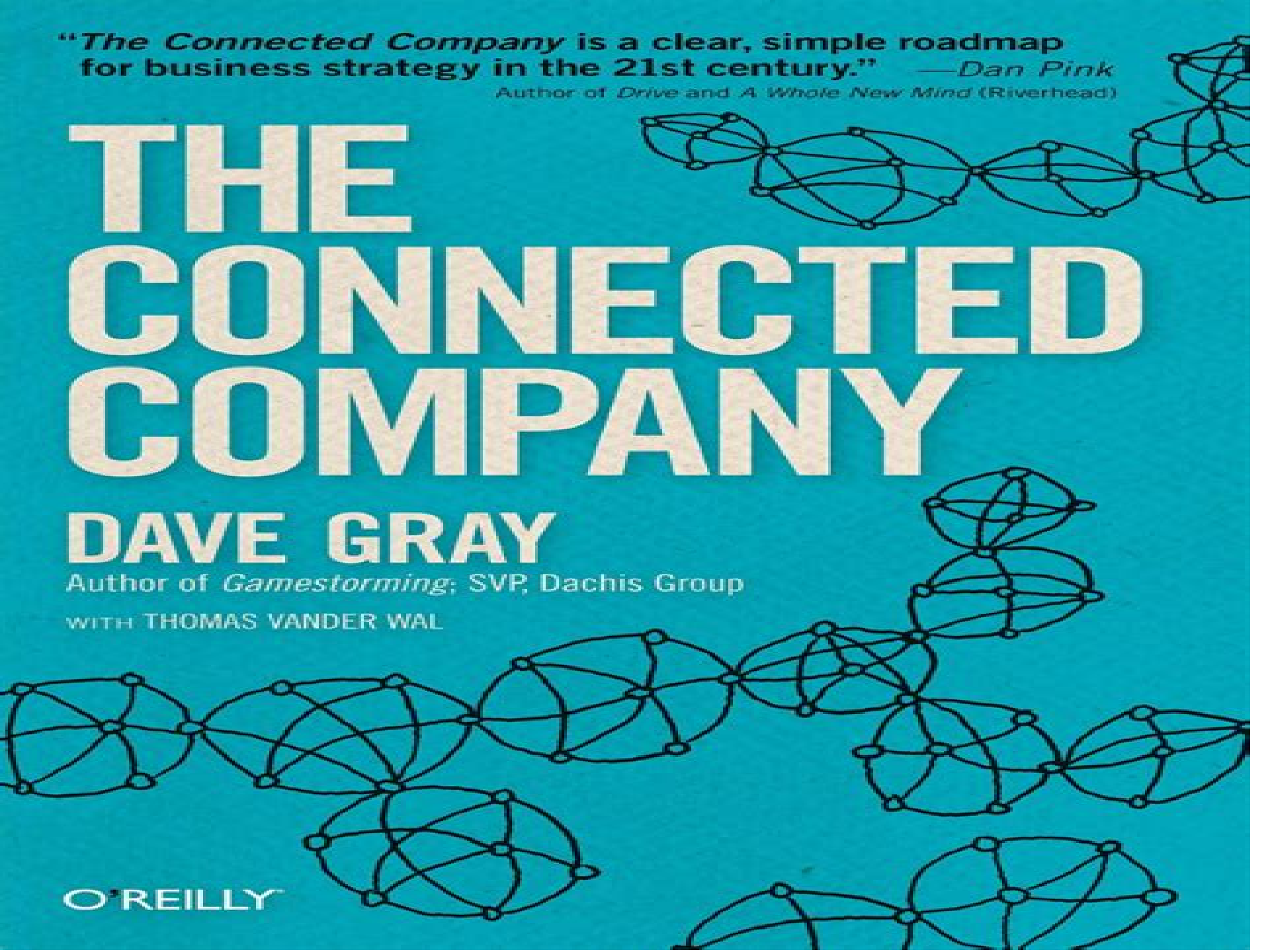
THE CONNECTED COMPANY

DAVE GRAY

Author of Gamestorming; SVP, Dachis Group

WITH THOMAS VANDER WAL

O'REILLY



The Connected Company

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The Connected Company:

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