

Scope for Exam 2024: Tourism Grade 11 FET CAPS

Date	:	June 2024
Time	:	2½ hrs
Marks	:	150

Instructions: Read the instructions carefully before answering the questions.

1. This question paper consists of FIVE sections.
2. All questions in SECTION A, B, C, D and E are COMPULSORY.
3. Answer all the questions on the correct answer sheet.
4. Number your answers correctly.
5. Start each SECTION (there are 5: A, B, C, D and E) on a new page.
6. Use the mark allocation as a guide to the length of each expected answer.
7. Use the following table to help you divide your time for each section.

SECTION A	SHORT QUESTIONS (ALL TOPICS BELOW)	30	30 MINUTES
SECTION B	TOUR PLANNING AND MARKETING	25	25 MINUTES
SECTION C	CULTURAL AND HERITAGE TOURISM	25	25 MINUTES
SECTION D	TOURISM SECTORS	50	50 MINUTES
SECTION E	DOMESTIC, REGIONAL AND INTERNATIONAL TOURISM	20	20 MINUTES
		150	150

8. Submit both question paper and answer script at the end of the exam session.

SECTION A : SHORT QUESTIONS

Set 30 marks covering the 16 topics as assessed in Section B to E, trying to assess those aspects of the topics not already assessed in Section B-E.

Term 1 content 30% 9 marks, Term 2 content 70% 21 marks.

TOTAL= [30]

SECTION B : TOUR PLANNING AND MARKETING

Term 2 Week 16. The marketing budget

Term 2 Week 17. Different types of promotional / advertising techniques

TOTAL= [25]

SECTION C : CULTURE AND HERITAGE TOURISM

Term 2 Week 14. SA cultural uniqueness

Term 2 Week 15. SA heritage bodies

TOTAL= [25]

Tourism Grade 12midyear Exam Guide

Guillaume Favre



Tourism Grade 12midyear Exam Guide:

Introduction to Statistics David Ray Anderson, Dennis J. Sweeney, Thomas Arthur Williams, 1991 Resources in Education ,1994-10 **Leisure, Recreation, and Tourism Abstracts** ,1996 **The New York Times Magazine** ,1988-03 *The College Blue Book* Huber William Hurt, Harriet-Jeanne Hurt, 1989 *Start Smart GR. 12 Tourism Exam Guide* ,2023 **Drum** ,2003-07 **Microlog, Canadian Research Index** ,1991 An indexing abstracting and document delivery service that covers current Canadian report literature of reference value from government and institutional sources

Resources in Education ,1992 *Canadians* ,1978 Directory of Published Proceedings ,1992 **Annual Report** South Africa. Department of Basic Education, 2016 **Current Law Index** ,1988 **Vogue** ,1939-10 **News Bulletin - International Union of Food & Allied Workers' Associations** International Union of Food and Allied Workers' Associations, 1986 *Urban Anthropology in the 1990's* Lawrence Bart Breitborde, Irene Glasser, 1990 Parliamentary Debates (Hansard). Australia. Parliament. House of Representatives, 1997 The Times Index ,2010 Indexes the Times Sunday times and magazine Times literary supplement Times educational supplement Times educational supplement Scotland and the Times higher education supplement **The New York Times Index** ,2005 *The Washington Post Index* ,2000

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